

**YOU ARE A CATALYST FOR THE  
PROTECTION, PRESERVATION AND  
RESTORATION OF THE INDIANA  
DUNES AND LAKE MICHIGAN**

**SPONSORSHIP OPPORTUNITIES**

**10<sup>th</sup> ANNUAL  
Fundraiser** **2020 JAMMIN**  
with **Save the Dunes**

*Support the protection and restoration  
of the Indiana Dunes and Lake Michigan.*

**June 6, 4pm - 10pm**

Guy Foreman Amphitheater, Washington Park, Michigan City



Support the environmental health and vitality of our region through sponsorship of Jammin' with Save the Dunes and convey your commitment to the Indiana Dunes and Lake Michigan as a top national destination! The Indiana Dunes is now on the National Park map and as a region we have a valuable and precious resource that increases tourism, commerce, and our quality of life but we need to take care of it. Support Jammin' and help us preserve, protect and restore the Indiana Dunes and Lake Michigan.

**PREMIER STAGE SPONSOR \$15,000**

- Logo included in Jammin' promotional ads in the NWI Times: 70,000 digital impressions and four 6.6"x7" print ads.
- Top logo placement on large 8'x3' banner on main stage.
- Top logo placement on Jammin' promotional pieces such as fliers and posters.
- Top logo placement on Save the Dunes website with back link to your page.
- Live acknowledgment as Premier Stage Sponsor from main stage.
- Logo in email promotions: circulation 2,800. Logo on our social media channels: Facebook 8,890 followers and Instagram 1,900 followers.
- 10 complimentary event tickets, Jammin' t-shirts and VIP tent access.

**BEER GARDEN SPONSOR \$10,000**

- Logo included in Jammin' promotional ads in the NWI Times: 70,000 digital impressions and four 6.6"x7 print ads.
- Top logo placement on large 6'x2' banner on main stage.
- Top logo placement on Jammin' promotional pieces such as fliers and posters.
- Top logo placement on Save the Dunes website with back link to your page.
- Live acknowledgment as Premier Stage Sponsor from main stage.
- Logo in email promotions: circulation 2,800. Logo on our social media channels: Facebook 8,890 followers and Instagram 1,900 followers.
- 8 complimentary event tickets, Jammin' t-shirts and VIP tent access.

**SECOND STAGE, KID ZONE OR VIP TENT SPONSOR \$5,000**

- Logo included in Jammin' promotional ads in the NWI Times: 70,000 digital impressions and four 6.6"x7 print ads.
- Top logo placement on large 3'x2' banner at the Second Stage or Kid Zone or VIP Tent.
- Top logo placement on Jammin' promotional pieces such as fliers and posters.
- Top logo placement on Save the Dunes website with back link to your page.
- Live acknowledgment as Second Stage, Kid Zone or VIP Tent Sponsor from main stage.
- Logo in email promotions, circulation 2,800 and through our social media channels: Facebook 8,890 followers and Instagram 1,900 followers.
- 6 complimentary event tickets and VIP tent access.

## **DUNES PRESERVATIONIST \$2,500**

- Listed on Jammin' promotional ads in the NWI Times: 70,000 digital impressions and four 6.6"x7 print ads.
- Logo on event banner at ticket registration table.
- Logo placement on Jammin' promotional pieces such as fliers and posters.
- Logo placement on Save the Dunes website with back link to your page.
- Live acknowledgment as an event sponsor from main stage.
- Logo in email promotions: circulation 2,800. Mention or logo on our social media channels: Facebook 8,890 followers and Instagram 1,900 followers.
- 4 complimentary event tickets and VIP tent access.

## **DUNES CONSERVATIONIST \$1,500**

- Listed on Jammin' promotional ads in the NWI Times: 70,000 digital impressions and four 6.6"x7 print ads.
- Logo on event banner at ticket registration table.
- Logo placement on Jammin' promotional pieces such as fliers and posters.
- Logo placement on Save the Dunes website with back link to your page.
- Live acknowledgment as an event sponsor from main stage.
- Logo in email promotions: circulation 2,800. Mention or logo on our social media channels: Facebook 8,890 followers and Instagram 1,900 followers.
- 2 complimentary event tickets and VIP tent access.

## **DUNES PROTECTOR \$1,000**

- Name listed on event banner at ticket registration table.
- Name listed on Save the Dunes website with back link to your page.
- Logo in email promotions: circulation 2,800. Mention on our social media channels: Facebook 8,890 followers and Instagram 1,900 followers.
- 2 complementary event tickets.

## **DUNES DEFENDER \$500**

- Name listed on event banner at ticket registration table.
- Name listed on Save the Dunes website with back link to your page.
- 2 complementary event tickets.

## **FRIEND OF THE DUNES \$250**

- Name listed on Save the Dunes website with back link to your page.
- 2 complementary event tickets.



**Questions? Contact Myra Cseke, Director of Development**

**219-879-3564 x123 | [myra@savedunes.org](mailto:myra@savedunes.org) | 444 Barker Road, Michigan City, IN 4636**

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Guy Foreman Amphitheater, Washington Park, Michigan City



**YES! I want to support Save the Dunes and sponsor the 10th Annual Jammin Fundraiser.**

Please select your sponsorship level.

\_\_\_\_\_ **\$15,000 Premier Main Stage**

\_\_\_\_\_ **\$10,000 Beer Garden**

\_\_\_\_\_ **\$5,000 Second Stage**

\_\_\_\_\_ **\$5,000 Kid Zone**

\_\_\_\_\_ **\$5,000 VIP Lounge**

\_\_\_\_\_ **\$2,500 Dunes Preservationist**

\_\_\_\_\_ **\$1,500 Dunes Conservationist**

\_\_\_\_\_ **\$1,000 Dunes Protector**

\_\_\_\_\_ **\$500 Dunes Defender**

\_\_\_\_\_ **\$250 Friend of the Dunes**

**Sponsorship commitments must be received no later than March 20, 2019.**

## **1. Contact Information**

Business Name \_\_\_\_\_

Owner or CEO's full name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

## **2. Payment Information**

Please invoice \_\_\_\_\_ Credit Card \_\_\_\_\_ Check \_\_\_\_\_

Speical instructions for payment \_\_\_\_\_

**Please mail, drop off or email this form to Myra Cseke  
219-879-3564 x123 | myra@savedunes.org | 444 Barker Road, Michigan City, IN 4636**